



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 U

Results as of: 01/31/2018

GMT: CINDY GREGG

LOCATION PENNSYLVANIA

GMT CA

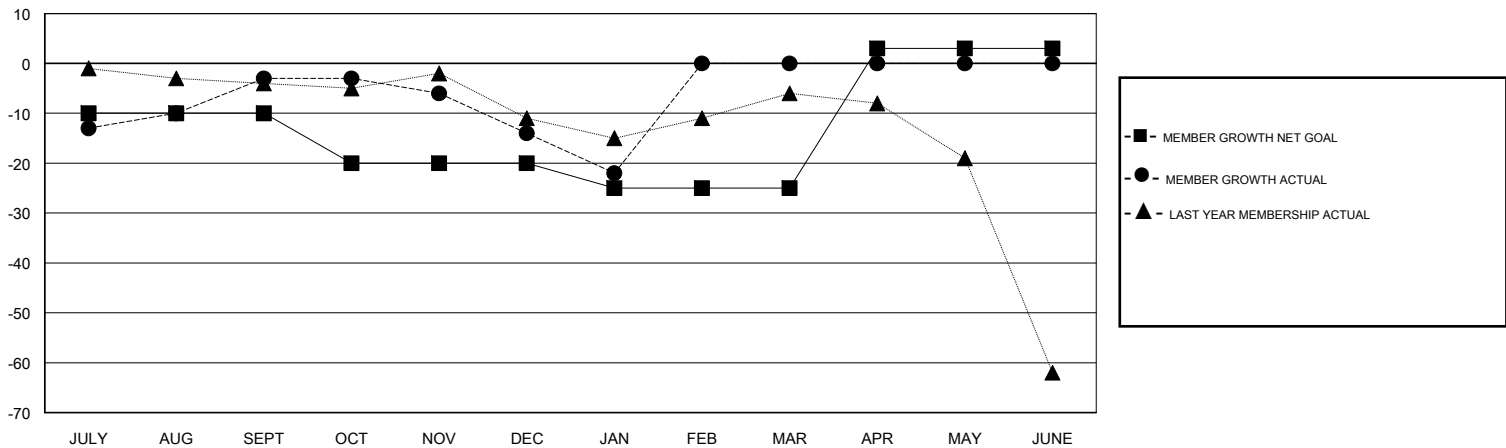
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | -10 | 33 | 30 |
| OCT/NOV/DEC | -10 | 14 | 24 |
| JAN/FEB/MAR | -5 | 6 | 14 |
| APR/MAY/JUNE | 28 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 1 | 17 CLUBS OF 34 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 747 (72.24%) FEMALE 287 (27.76%) Women Percentage Fiscal Year Goal: 25% |
| <u>DROPPED MEMBERS</u> DECEASED 10 CLUB CANCELLED 0 OTHER 58 TOTAL 68 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 219 FAMILY MEMBERS PAYING HALF DUES 112 |